



Municipality of Valdagno
Your partner in Italy
for European project in the field of Culture.

The municipality of Valdagno is a small-medium city (around 28.000 inhabitants) located in the north east of Italy, in Veneto Region.

The town is highly marked by its urban structure, an unique experience of 900's industrial architecture, called "Città Sociale" ("Social City").

The "Città Sociale" is a big urban project, built on the side of the river Agno in the 30ies and 40ies , just on the opposite side of the old town centre.

The supporter of the project was the business man Gaetano Marzotto JR. who, after the great growth of his factory, conceived the idea of financing it .

The "city project" was built with the contribution of some architects and designers and wanted to provide houses and public services of high quality for the town: a stadium, a swimming pool, a hospital, a hospice, a theatre for 2000 people, a hotel, gyms, schools, riding stable and a music school.

The town of Valdagno is then facing, in the last 40 years, challenges and planning regarding the management of the industrial heritage.

Furthermore, through his cultural district, the municipality promotes and supports initiatives and proposals of the different cultural entities, both from government and voluntary sector. It directly promotes cultural initiatives (theater festivals, cycles of concerts, conferences and conventions, exhibitions) and support activities promoted by other associations and organizations of its territory. It organizes art exhibitions and manages the space of the Galleria Civica Villa Valle, a special historical building, at disposal to different kind of exhibitions, happenings, cultural events and presentation. It handles relations with the local Cinema\Theatre, to organize cultural events (theater season, children's theater, concerts).

In recent times the Municipality developed a strong European vocation and, since the cultural district staff is now working on the 2017\18 programme, would be interested to join a cultural project of wide European perspective, especially focused on one of its relevant topic:

- Develop of Industrial heritage studies and promotion (especially thorough innovative methods, like comics, story telling, e-reading)



- Develop of an open air museum
- Develop of innovative ways fruition of “città sociale”
- Computerization of an historical archive related of the Valdagno’s “textile museum (collecting evidences from the industrial develop of the early century) or related to some other important historical buildings, period of time, phenomena, etc..
- Develop of theatre review, settled up in historical places and rural places (especially hill’s city quarters)
- Develop of concert review, settled up in historical places and rural places (especially hill’s city quarters)
- Develop of an archive of art patrimonies, born under the industrial era of the early ‘900
- Restoration and revaluation of some ancient sites for the production of energy (especially hydroelectric)

The Municipality of Valdagno is now available as partner for projects within the Creative Europe program. If you are looking for an Italian reliable partner please send your partnership proposals to andrea.rilievo@studioprogetto.org

Thank you for your attention!

Best regards

The Municipality of Valdagno
www.comune.valdagno.vi.it